

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-II : WINTER : 2023

SUBJECT : BUSINESS ENVIRONMENT

Day : Saturday

Time : 10:00 AM-01:00 PM

Date : 2/12/2023

W-26170-2023

Max. Marks : 100

N. B. :

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q. 1** Explain the concept of business environment. Why study of business environment is important? **(15)**
- Q. 2** What is meaning and importance of Monetary Policy? **(15)**
- Q. 3** What is the role of technology in global business environment? **(15)**
- Q. 4** Explain the recent trends in foreign trade of India. **(15)**
- Q. 5** State the importance of corporate social responsibility. **(15)**
- Q. 6** Write short note on ANY TWO of following **(15)**
- a) W. T. O.
 - b) Role of RBI
 - c) Social Environment

SECTION – II

- Q. 7** Write a detailed report on need and importance of industrial policy for a country. **(20)**
- Q. 8** Critically evaluate the role of government and political environment in the development of business. **(20)**
- Q. 9** Give arguments in favour and against privatisation. **(20)**

* * * * *

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : WINTER : 2023
SUBJECT : BUSINESS COMMUNICATION

Day : Tuesday
Date : 5/12/2023

W-26171-2023

Time : 10:00 AM-01:00 PM
Max. Marks : **100**

N.B.:

- 1) Attempt **ANY FOUR** questions from Section –I and **ANY TWO** questions from Section-II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answers to both the sections should be written in the **SAME** answer book.
-

SECTION-I

- Q.1** List and explain the 7 C's of Communication. (15)
- Q.2** Describe the terms Agenda and Minutes of the Meeting, giving an example for each of them. (15)
- Q.3** Explain the importance and advantages of Verbal Communication. (15)
- Q.4** Discuss the importance of Debates and Group Discussion. (15)
- Q.5** Write short notes on **ANY THREE** of the following. (15)
- a) Merits of Written Communication.
 - b) Importance of Listening.
 - c) Press Release along with an Example.
 - d) Exercises to improve Reading Skill
- Q.6** Explain the format of a Business Report. (15)

SECTION-II

- Q.7** Write an enquiry letter to Star Computer, asking for quotation of Desktop Computers and Printers. Write the specifications and quantity required in the letter. (20)
- Q.8** Write a letter to HR Manager in response to the advertisement for the post of Finance Officer in manufacturing company. (20)
- Q.9** What are the types of reading? What are the advantages of reading skills for effective communication? (20)

* * *

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-II : WINTER : 2023

SUBJECT : MACRO ECONOMICS

Day : Thursday

Time : 10:00 AM-01:00 PM

Date : 7/12/2023

W-26172-2023

Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions form section -I and **ANY TWO** questions form section-II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answer in the **SAME** answer book.
-

Section-I

- Q.1** Marco Economic is a Business Economic? Explain. (15)
- Q.2** Explain 'Value Added Method' of measuring National Income. (15)
- Q.3** What do you understand by 'Circular flow' of National Income? Describe the feature of all Four Sector economy. (15)
- Q.4** Briefly, explain in what way macro economics is different from micro economics? (15)
- Q.5** What is Sa's Law Market? (15)
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) GDP and GNP
 - b) Personal and Disposable Income
 - c) Macro Economic variables
 - d) Economic Development
 - e) Inflation

Section-II

- Q.7** What is Monetary Policy? Explain the methods of Monetary Policy. (20)
- Q.8** Define Money? Describe its function in a modern economics. (20)
- Q.9** Define 'Business Cycle' and describe various phases of business cycle. (20)

* * *

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-II : WINTER : 2023

SUBJECT : COST ACCOUNTING

Day : Saturday

Time : 10:00 AM-01:00 PM

Date : 9/12/2023

W-26173-2023

Max. Marks : **100**

N. B. :

- 1) Attempt **ANY FOUR** questions from Section – I. And attempt **ANY TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Use of non-programmable calculator is **ALLOWED**.
- 4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q. 1** Elaborate the nature, scope and objectives of Cost Accounting in detail. **(15)**
- Q. 2** Explain the meaning of Budget. Also elaborate the various types of budgets in detail. **(15)**
- Q. 3** Write a detailed note on “Cost Volume Profit Analysis” **(15)**
- Q. 4** Define standard costing. Explain the advantages and limitations of standard costing in detail. **(15)**
- Q. 5** Write short notes on **ANY THREE** of the following: **(15)**
- a) Classification of Cost
 - b) Role of Cost Accountant in an Organisation
 - c) Objectives of Budget
 - d) Break Even Point

SECTION – II

- Q. 6** Calculate: **(20)**
- i) Material Price Variance
 - ii) Material Cost Variance
 - iii) Material Usage Variance

Material	Standard Data		Actual Data	
	Quantity (kg)	Price (Rs.)	Quantity (kg)	Price (Rs.)
X	1000	10	1500	12
Y	1500	20	1200	24
Z	200	30	2200	25

P. T. O.

Q. 7

From the information given, prepare cost sheet

(20)

Particulars	Per unit (Rs.)
Opening Stock of Raw Material	3,000
Purchase of Raw Material	17,000
Carriage Inward	600
Closing Stock of Raw Material	2,600
Direct Wages	24,000
Indirect Wages	600
Power	9,000
Direct Expenses	12,000
Factory Rent and Rates	2,400
Office Rent and Rates	2,200
Factory Insurance	600
Office Insurance	800
Factory Lighting	1000
Repairs to Machinery	400
Office salaries	9,200
Depreciation of Building	600
Travelling Expenses	5,000
Advertising	10,000
Delivery Van expenses	3,000
Sales	1,04,000

Q. 8

From the following find out:

(20)

- P/V Ratio
- Break Even Sales
- Margin of Safety
- Sales required to earn Profit of Rs. 3,20,000/-
- Sales to earn a profit of Rs. 3,00,000/-

Selling price per unit Rs. 80/-
Variable Cost per unit Rs. 48/-
Fixed Expenses Rs. 1,28,000/-

* * * * *

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-II : WINTER : 2023

SUBJECT : BUSINESS STATISTICS

Day : Monday

Time : 10:00 AM-01:00 PM

Date : 11/12/2023

W-26174-2023

Max. Marks : 60

N.B.

1. Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section II.
2. Use of non-programmable calculator is allowed.
3. Figures to the **RIGHT** indicate **FULL** marks.
4. Answers to both the sections should be written in **SAME** answer book.

SECTION – I

Q.1 Define the terms Correlation and Regression. Discuss distinction between them (15)

Q.2 Calculate mean, median and mode for the following data : (15)

Classes	10-20	20-30	30-40	40-50	50-60	60-70	70-80
Frequency	15	23	46	58	34	21	10

Q.3 Calculate Quartile Deviation and its coefficient for the following data: (15)

Classes	00-10	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	10	14	26	34	21	18	4

Q.4 Calculate Karl Pearson's coefficient of correlation for the following data : (15)

X	55	64	69	74	78	72	66	54
Y	78	82	84	70	86	91	87	90

Q.5 Two fair dice are thrown. Find the probability that (15)

- i) The total score is 9
- ii) Sum of the scores is less than 10
- iii) The sum of score is multiple of 3 or 5

Q.6 Write short note on **ANY THREE** of the following : (15)

- a) Conditional probability
- b) Baye's Theorem
- c) Scatter Diagram
- e) Range
- f) Mean Deviation

P.T.O.

SECTION – II

Q.7 For the following data : **(20)**

X	10	12	14	19	8	11	17
Y	20	24	25	21	16	22	20

- i) Obtain the equations of the two lines of regression.
- ii) Estimate the value of X when Y = 30 and estimate the value of Y when X = 20

Q.8 The weekly sales of two products A and B were recorded as given below **(20)**

Product A	59	75	27	63	27	28	56
Product B	150	200	125	310	330	250	225

Calculate coefficient of variation and state which product shows greater fluctuations in sales.

Q.9 a) Write a note on Spearman's rank correlation. **(20)**

- b) Obtain rank correlation coefficient between X and Y for the following data

X	20	25	60	45	80	28	55	65	30	75
Y	25	50	55	56	60	70	72	78	80	63

* * * * *